

# What **is** Esports?

In the world of entertainment, few things have blown up quite like esports. What started as a bit of a niche hobby has exploded into a global sensation, capturing the hearts and attention of millions.



Forget the idea that gaming is a mindless activity, a passive activity. Esports hones your cognitive skills like quick thinking, strategic planning, and lightning-quick reflexes. As these skills improve, you're becoming a better problem solver, which can help in other parts of your life, like decision-making and time management



Esports is a huge inspiration for younger people. As they see the hard work and dedication of esports pros paying off, they learn valuable life lessons about perseverance, determination, and chasing their dreams.

